

Brighter Futures: Awareness raising workshop



What is awareness?

- Understanding different perspectives
- Breaking down stereotypes
- Information
- Changing behaviours
- New ways of thinking
- Trying to get people to question their prejudices and understand things from different view points
- Giving factual information
- Get things from the abstract to personal reality
- Awareness is intrinsic – can't be taught
- Understanding, acknowledge existence of refugees and asylum seekers
- How the system works, how asylum seekers are affected
- Viewing things (sources) critically
- Being informed
- Being competent to challenge others views
- Influencing others
- Having an open mind

How have you raised awareness?

- Film screenings (Hotel Rwanda, Shooting dogs)
- Still human still here
- Cultural day at local college/ school
- Journey to safety workshop
- Shocking participants
- Signing anti deportation campaigns
- Mock jury cases in schools
- Target young people and children
- Targeting certain mindset
- Ideas for campaign: newspaper; media article; mock Metro, mock Daily Mail - truth vs. false
- Speaking to people in assemblies/ stalls/ uni/ general
- Writing in newspaper/ media
- Film showings – play asylum monologues
- Visual actions – protest in jumpsuits
- Petitions
- Chatting to friends
- Link professionals with speakers – fame
- Club nights
- World music sessions
- Demonstrations

- Speakers
- Real life stories – work with refugees – football
- Working in partnership – other societies
- Writing articles/ written word
- Media local radio
- Case studies
- Network hubs
- Film nights
- Speaker events
- Publicity stunts
- Speaking out (into a megaphone)
- Posters
- Music/ gigs
- Theatre

What Brighter futures is about:

- Using awareness techniques that are not necessarily about refugee issues
- Using the voucher scheme issue to raise awareness
- Debates
- Using the internet as a tool
- Get people to connect with refugees on their level rather than as an abstract issue with pity.

Visit their website at

<http://www.savethechildren.org.uk/brighterfutures/intro.html> for more information