

6.2c Collaborations and joint events

Hosting a fundraising event with another club or society at your university can lead to greater success, less pressure and more fun! This is because:

- ★ The number and diversity of students reached might increase
- ★ There is a greater chance of higher attendance as you have more members combined
- ★ More friends and more ticket sellers at your disposal
- ★ The other club or society may have resources that you can use
- ★ There will be more people to share out the tasks
- ★ You may get some new members!

Collaborations often work well with other charities and cause-based groups, however do not overlook what a sports team could bring to your fundraising event! They often have more members, are willing to get stuck in, and in most cases they will be happy for all the money to go to STAR.

Events could include:

- ★ Sponsored sports matches with a twist (rugby teams play netball matches, football teams play blind folded, students vs. lecturers...)
- ★ A children's sports day (think egg and spoon race, three legged race and sack race! By making this competitive between sports teams you may get a higher turnout)
- ★ A supermarket trolley race (Each team decorates a supermarket trolley or equivalent)

Also consider doing events with fashion, music and other societies.