

6.3d Stall sales and / or raffle

Stall sales

Stalls are very easy to plan, just make sure that you get permission in advance and make a realistic estimate of costs – e.g. don't spend three weeks baking cakes just to raise £100! If you don't have permission to 'sell' things, you can suggest a minimum donation of e.g. 50p for cake. Here are a few tips to get you started:

- ★ **Be imaginative, proactive and try to get noticed!** Approach people, or make it very easy for them to approach you. Check at your university whether you're allowed to walk around cafeterias and common rooms selling your cake, rather than just standing behind your stall.
- ★ **Do sell something other than cake as well**, for example badges are very easy and quite cheap to get made. Or sell t-shirts. Or hugs. Remember that this doesn't have to be a major thing, for example just making certificates or badges that say something like 'I support local refugees', and giving them away as part of a cake deal could be successful.

Raffle

Raffles are easy to combine with other fundraising or awareness-raising events, but do be sure to stay proactive with selling your tickets, and make it easy for people to buy several (e.g. one for a pound, three for two pounds).

Just a couple of things that you need to know when setting up a raffle:

- ★ **There needs to be a prize**, and winning it needs to be dependent on chance. Prizes cannot total more than £500, even if they're donated.
- ★ **The raffle has to be held at a fundraising event**, where the draw also has to take place.
- ★ **The law also states that no more than £100 can be deducted from sales for costs** (e.g. buying the tickets, putting up posters), and that the value of tickets on sale has to be under £20,000 and the proceeds from all raffles in one year less than £250,000, but this is unlikely to affect your raffle!