

Campaign Action Ideas

Campaign actions are an important way to raise awareness and gather support for the campaign – they are also great fun! Here are a few ideas to get you started.

Letter

Draft a letter using information in this pack and ask friends, SU societies volunteering partners and professors to sign it and send it to your MP or the Minister of State for Universities and Science, asking them to take action on Equal Access through national policy change. If your university has a good policy, why not ask your Vice Chancellor to write too?

Panel Event

Organise a panel event with refugees, charities or other refugee organisations about the barriers asylum seekers face to accessing higher education. Get in touch with STAR for help finding speakers for your panel.

Teach-out!

Take the Equal Access campaign outside with a 'teach-out.' It's easy, all you need is a public space, some basic facts, some eye-catching posters and 'students!' You could hold a free lesson in which you educate people about Equal Access. This 'lesson' should be accessible to all! You could finish your teach-out with a quiz, and wear a graduation hat to make you stand out from the crowd!

Banner drop

Make a banner with the Equal Access logo and a campaign message such as 'Refugee Students Welcome Here' and put it up somewhere visible on campus e.g. the SU, library, or entrance to your university. Take a photo and contact your student paper to see if they would like to cover it. Oh, and be sure to ask permission first!

Petition

Take the Equal Access Petition around campus and ask people to sign up to the principles of the campaign. Don't forget to ask professors and staff too! You could also involve your volunteering partners and members of the local community. Make sure you keep a good record of those who have signed it, and scan in/photocopy signatures in case you lose them! Or create an online petition and share on social media.

Photo Petition

Take a sign around campus with the Equal Access logo and get as many people as possible to take a photo with it. Then with the students permission upload the photos to Facebook and tag everyone in them. This is a great way to reach lots of people and raise awareness of your campaign. Tweet us at @STARnational so we can share them too!

Film

Budding filmmakers amongst you could make a film in which you explain why Equal Access is important at your university. You could coordinate with the film society or other groups. Check out this [fantastic film](#) made by Bristol STAR for inspiration.