



still human still here

The campaign to end destitution of refused asylum seekers

Action Week, 20-26 February 2012

Top tips for an Awesome Action Week!

Tip 1: Plan in advance - make a plan and allocate roles ASAP. Fill in the STAR [Events Planning grid](#) as you go, and check out the STAR Guide on [Events Organising](#) for tips on advertising, planning and running your event.

Tip 2: Spread the word - start building the momentum for Action Week now! Try posters, flyer-ing, holding a stall and speaking at lectures or other societies' events...

Tip 3: Partner up - get other societies involved, and think beyond the usual suspects! Last year STARs teamed up with students from Amnesty, Christian Aid, the Red Cross, Aegis, and many, many more...including a varsity rugby club!

Tip 4: Be a local - let local organisations know what you are doing and see if they would like to be involved. They may also be willing to advertise your events to a wider audience.

Tip 5: Invite important people - think about inviting local MPs, councillors, and other influential people to your events. Perhaps there is a local celebrity you could get along? Here are some golden rules:

1. If they agree to come, let STAR national know! We can help you make the most of it.
2. If it is your MP, research whether they support the issue. Have they signed the Right to Work Pledge? Did they support last year's Action Week? Ask STAR national how...
3. Appoint a volunteer to liase with your guest and follow-up after the event.

Tip 6: Be paparazzi - take photos, videos and note down important facts, e.g. numbers of attendees. The local paper won't care if you get the mayor along unless you get a picture!

Tip 7: Be media savvy - let the student and local media know what you're up to, but make sure you're media savvy! Appoint a Media Representative and give their details to STAR national so that we can send them a Media Pack 2 weeks before Action Week. No STAR should talk to the media before they have phoned STAR national and received a brief.

Tip 7: Recruit new members - encourage people to sign up to your local STAR group – you'll have even more volunteers next year to make Action Week ever better!

Tip 8: Be informed! - before engaging with the public, make sure you read the Background Information and 5 Minute Briefing and learn some KEY FACTS. If you're holding an event, get volunteers together at the start for a quick briefing.

Tip 9: Plug into the STAR Network - share your plan with the STAR national and get in touch with any questions: **020 7729 8880 205/** campaigns@star-network.org.uk. Keep checking the STAR website for new updates and follow us on [Facebook](#) and [Twitter](#).

Tip 11: Follow-up – develop a post-action week plan! First, write up the results of your Action Week Quiz and share them with STAR national. Now decide what you could do locally to follow-up on your actions and events. You could: write feature in a student paper, make a campaign video, or take part in the STAR training and meet with your MP.